

DATA PROTECTION INFORMATION WEBSITE

Data protection information for visitors to the website

We, Goldschmiede Sonia Maass, Rothenbaumchaussee 77, 20148 Hamburg,

T.: +49 040 45 62 45, E-Mail: sonia.maass@outlook.de, set out below which of your data we process on this website. If you have any questions regarding data protection please contact us.

Purpose, legal basis, categories of recipients, storage period for the data processing

The purpose of data processing on this website is to provide information about the products and services of our company, combined with the opportunity for users to be able to make contact with the appropriate contact person in house.

In providing our website, we comply with the requirements of the EU General Data Protection Regulation (GDPR), the Federal Data Protection Act (FDPA), the German Digital Services Act (DDG) and the Telecommunications Digital Services Data Protection Act (TDDDG). We process personal data in particular in accordance with the following legal bases:

- Art. 6 (1)(a) GDPR for the processing of personal data with the consent of the data subject.
- Art. 6 (1)(b) GDPR for the processing of personal data necessary for the performance of a contract with the data subject, as well as for taking appropriate steps prior to entering into a contract.
- Art. 6 (1)(c) GDPR for the processing necessary for compliance with a legal obligation to which we are subject in accordance with applicable EU law or in accordance with the applicable law of a country in which the GDPR is applicable in whole or in part.
- Art. 6 (1)(f) GDPR for the processing of personal data necessary to protect the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject. Legitimate interests are, in particular, our commercial interest to be able to provide our website, the security of information, the enforcement of our own legal claims and the compliance with further legislation.

To this end, in the context of service provision, we use service providers that have been separately bound to maintain confidentiality and to protect data. This category of recipients includes IT and hosting service providers and external consultants. Data shall only be disclosed to a third party in the existence of overriding statutory provisions. In case of data transfers to third countries, the requirements pursuant to Art. 44 et seq. GDPR.

When you visit the website, a connection is established with your browser. The information collected, which is listed below, is stored in temporary system files and recorded automatically: IP address of your device, data and time of access, name and URL of files accessed, website from which access is initiated or from which you are directed to our site (referrer URL), browser used and, where applicable, the operating system of your device, as well as the name of your provider.

The data specified is processed by us for the purpose of seamlessly establishing a connection and for system security. The connection data created is automatically deleted and is not retained for more than seven days. If the website is used improperly, log files, which need to be retained for evidence purposes, are saved until the incident is clarified.

Use of storage technologies on your device

This website uses storage technologies ("cookies" and/or your browser's memory) to enable a record of your use of the website. The information generated by cookies about your usage patterns on this website is used to evaluate the website's visit behavior and to improve our information offering.

If a use of cookies takes place, which are not necessary for the operation of the website, we ask for your consent in advance; the legal basis for data processing is Art. 6 para. 1 lit. a GDPR, § 25 para. 1 TDDDG (consent).

If the use of storage technologies on your terminal device is necessary for the functionality of the website, we use this technology on the basis of our legitimate interests. The legal basis for data processing is then Art. 6 para. 1 lit. f GDPR (legitimate interest) in conjunction with § 25 para. 2 no. 2 TDDDG. The cookies will be deleted after two years at the latest. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. The data collection is anonymized; the collected data cannot be related to your person.

Your right to information, rectification, deletion, object and data portability

You may avail yourself of your right to information, rectification and deletion of data at any time. Simply contact us using one of the methods described above. Should you require data to be deleted, which we are still legally obligated to retain, access to your data will be restricted (blocked). The same applies to an appeal. You may avail yourself of your right to data portability if the recipient and ourselves have the technical means.

Right of appeal

You have the option at any time to lodge an appeal with a data protection supervisory authority.

Data security / encryption

This website uses "Hypertext Transfer Protocol Secure" (https). The connection between your browser and our server is encrypted.

Currency of and changes to this privacy statement

We reserve the right to change the content of this privacy statement at any time. This is usually done if the services used are subject to further development or adaptation. You can view the current privacy statement on our website. Date of this statement: 14.06.2024